Consumer Technology Vs Enterprise Technology

Emergency Services — Take Back Control

"Emergency Services and first responders are supported daily with technological solutions typically running on Windows or Android operating systems on a variety of hardware and running an array of software solutions supported by those operating systems".

Zebra are leaders in the provision of technology solutions in Retail, Transport & Logistics, Manufacturing, and Healthcare. Supported by our close partnership with Google and Microsoft, we provide a huge ecosystem of technology built and designed to be used in industrial applications and provide the same capability of consumer technology with enhanced security, ruggedisation, capability, longevity and flexibility to adapt to changes in technology.

Across our customer base we have seen exponential shifts in decisions to avoid consumer technology and adopt an enterprise technology track for Tablets and Smart Devices to support the following:

- Mission critical data and voice applications
- Digitisation of workflows and processes

Quite often this shift has come following terrible experiences with consumer device deployments and recognising the additional costs and reduction in efficiency which include:

- Complete shut down of operations following standard consumer system updates which stop applications from working
- Exposure of network and data security breaches from open consumer devices
- Cycles of project teams' time, consumed with specifying, procuring and deploying new technology typically biannually
- Huge costs in replacement of easily damaged devices not built for the environments they are deployed in

Zebra has earned Google's respected and prestigious Android Enterprise Recommended (AER) certification.

This certification is awarded to select Android devices that meet the elevated needs of the enterprise. This certification was created to allow businesses to confidently deploy Android devices in the enterprise by providing a short list of Google pre-approved and validated devices that meet a specific list of enterprise criteria.

We're proud that many of our mobile computers have earned Google's Android Enterprise Recommended validation — in fact, Zebra devices are nearly half of the list. We're even prouder of the fact that our devices go well beyond Android Enterprise Recommended requirements to bring you the industry-best devices that couldn't be easier to deploy, use and manage.

With Zebra's Mobility DNA (the industry's most complete and mature set of tools), everything is easier, e.g. porting your apps from another operating system to Android and keeping Android secure with timely OS security updates every day your devices are in service to enabling the capture of multiple barcodes with a single press of the scan button, empowering workers with push-to-talk voice services right out of the box — and so much more.

Emergency Service organisations acknowledge that they are typically behind the curve in the early adoption of the latest technology.

With Zebra's approach and expanse of globally leading technology solutions, we can span all the requirements to automate and support in digital transformation of your organisation.

In partnership with thousands of our software and service partners, we offer a wide variety of routes to procure your technology solutions as a service — be that critical communications devices, data capture and asset management devices or printing options to digitise all elements of your processes and support your organisation and your people to work to their potential.

We can support with options to:

- Buy back existing hardware not suited to the overall solution or procured in isolation to bigger picture solutions
- Flexibly purchase hardware and software with options to enable changes to the latest technology as it is released
- Provide extended support to the Zebra Enterprise devices both with hardware and operating systems to ensure it can be used and supported for many years ahead and reduce replacement programmes
- Support your organisation to convert and adopt a new track with Android mobility solutions

If you are looking to establish future proofed on the curve adopted technology that removes your current challenges and will provide a return on investment, Zebra are the only Manufacturer that can meet your needs across your organisation with:

- Smart Devices
- Tablets
- Data capture devices
- RFID tagging and tracking
- Printing
- Analytics to provide real time data

With the above across all of your assets and workforce we ensure- like the global market leaders who have adopted our technology — you can Capture Your Edge.

Public Sector: www.zebra.com/gb/en/solutions/public-sector-solutions.html

Emergency Services Video: www.youtube.com/watch?v=nCkYJ8tGIVE